

**GAINING GROUND
SUSTAINABLE
URBAN DEVELOPMENT
LEADERSHIP SUMMIT
VICTORIA BC CANADA
JUNE 4-6 2007**

**GAINING
GROUND**

This Year's Theme:

**“Whole-City
Change”**

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**info@gaininggroundsummit.com
(250) 858-4600**

Dear Delegate:

The Center for Urban Innovation and our team of program advisors are excited to welcome you to Victoria to take part in a unique opportunity for leaders in the field of Sustainable Urban Development. This 2nd conference builds on last year's success with a truly outstanding roster of plenary presenters, and resource and thought leaders to facilitate a whole-systems approach to "Whole-City Change."

Gene Miller, Conference Host

Gaining Ground thanks our generous sponsors:



Education Partners



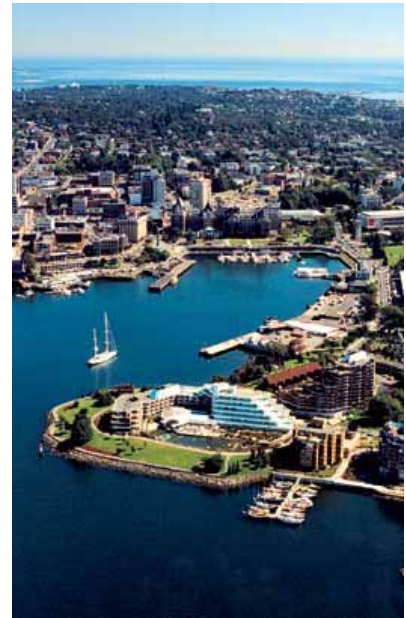
Quick Orientation

Getting Here

The main venue for Gaining Ground is the Laurel Point Inn at 680 Montreal Street. This hotel/conference centre is situated on Laurel Point, a six-acre park peninsula on the Inner Harbour in downtown Victoria. The venue is a 10 minute walk from float planes, the Victoria Clipper and Coho Ferry as well as the Empress Hotel, the Parliament Buildings and downtown.

Underground and valet parking is available at the hotel. Parking is free during the day and \$10 per night. Please register your vehicle with the front desk. Valet service is complimentary.

If you find that the hotel parkade is full, you can either seek assistance from the hotel valet service or there is additional parking in the Robbins parkade near the entrance to the hotel driveway near the corner of Montreal and Quebec St.



For more information on transportation and getting to Victoria, see page 6.

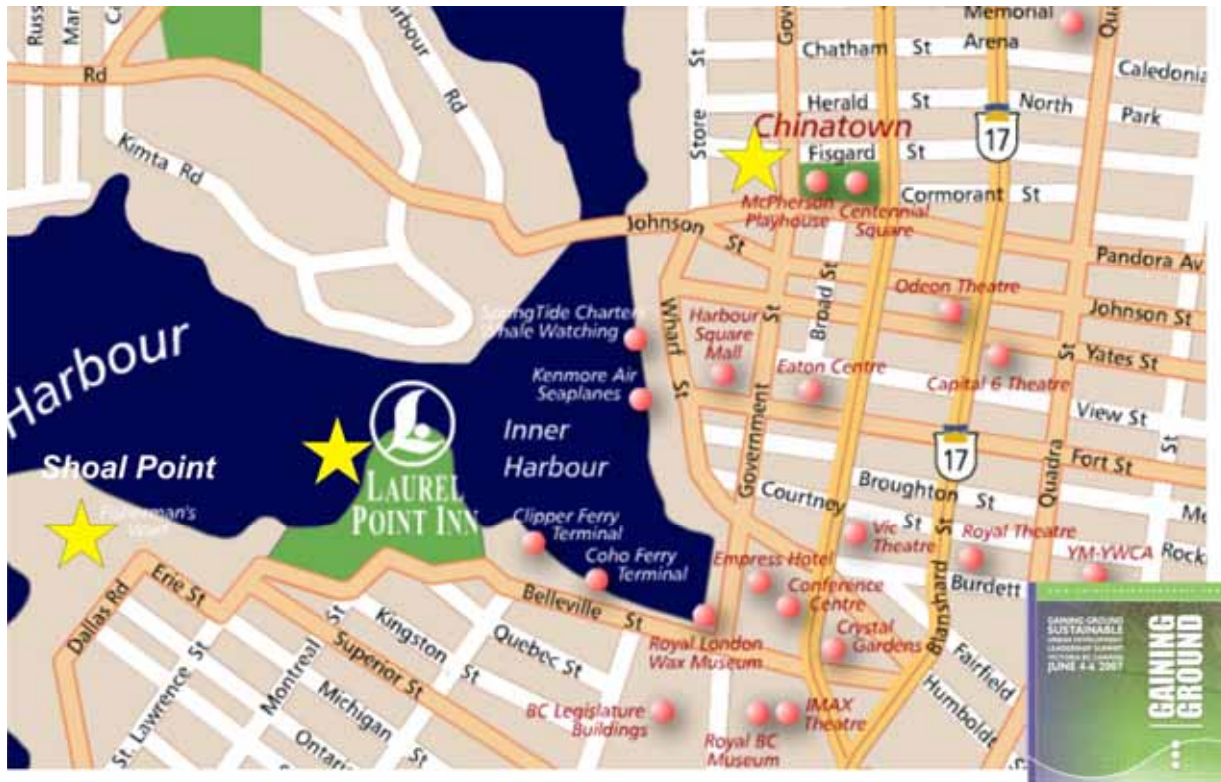
On-Site Registration

On-site registration will take place from 3:00pm-7:00 pm on Sunday, June 3 in the Laurel Point Inn's Marble Lobby. The 'Sustainability Café' will be available with light refreshments and internet access. Registration will continue starting at 7:00 am on Monday, June 4. Note that the opening session of the conference begins at 8:15 am on June 4 in the Ballroom. At the registration desk, you can pick up your delegate bag, final program and name tag.

Accommodation

If you are staying in the hotel, park your car temporarily in the valet circle outside the main lobby entrance and check-in at reception. The hotel's conference room block is now full. As a contingency, a block of rooms have been reserved for conference delegates at the nearby Harbour Towers Hotel, just one block from the conference venue. Call 1-800-663-5896 or email reservations.harbourtowers@chiphospitality.com to make a reservation. The reference number for Gaining Ground is 26608.

If you are already booked at the Laurel Point Inn and have questions regarding your reservation you can contact them directly at tel: (250) 386-8721 or 1-800-663-7667, fax: (250) 386-9547/8731 or reservations@laurelpoint.com. The mailing address for the hotel is: Laurel Point Inn, 680 Montreal St., Victoria, BC V8V 1Z8.



Meals and Catered Events

Breakfasts, Monday, June 4 to Wednesday, June 6 (Terrace Room)

A buffet breakfast will be available to conference delegates in the Terrace Room at Laurel Point Inn.

A sample buffet breakfast menu includes:

- Individual yogurts*
- Individual cold cereals*
- Free range scrambled eggs*
- Maple glazed ham, bacon, turkey sausage*
- Baby nugget homestyle potatoes*
- House-made croissants, scones and granola bars*
- Assorted preserves*
- Chilled fruit juice*
- Freshly brewed premium coffee, decaffeinated coffee and a selection of teas*

Lunches, Monday, June 4 to Wednesday, June 6 (Terrace Room)

The menu for lunch on Monday will be:

- Local organic baby spinach salad, toasted almonds, sundried cranberries and organic maple cider vinaigrette*
- Baked wild pacific sablefish, carrot-ginger butter sauce*
- Chef's selection of vegetables, potatoes or rice, fresh rolls with butter*
- Local wine-infused strawberry shortcake*

The menu for lunch on Tuesday will be:

*Butter leaf lettuce, poached pears, goat cheese with walnut vinaigrette
Free range breast of chicken, roasted root vegetables, Oregon truffle jus
Chef's selection of vegetables, potatoes or rice, fresh rolls with butter
Organic chocolate mousse with a praline biscuit*

The menu for the buffet lunch on Wednesday will be:

*Asian green salad, organic greens, Nappa cabbage, Mandarin oranges, pecans, sesame dressing
Banana Leaf wrapped beef tenderloin, sticky rice and Asian vegetable medley
Asian Tea Cake with Lychee Cream*

Nutrition Breaks (Marble Lobby)

Nutrition breaks will be available mid-morning and mid-afternoon on Monday and Tuesday, and mid-morning on Wednesday. Coffee, tea, juice, bottled water, fruit and assortment of baked treats will be available.

Reception, Monday, June 4, 6:00 pm (at the home of David and Norma Butterfield, 21 Dallas Rd.)

This reception with refreshments will take place in the home of David Butterfield, located in the Shoal Point building (21 Dallas Rd.), only a 5-minute walk from Laurel Point Inn. Volunteers will be on hand to direct you to the reception and to provide access to the building. **Please be sure to bring your name tag to ensure access.**

Reception, Tuesday, June 5, 5:15 pm (Terrace Room and patio)

This reception at the Laurel Point Inn is hosted by Center for Urban Innovation, British Columbia Institute of Technology, and Royal Roads University. This light reception, featuring organic wines, will include the following hors d'oeuvres:

*Spring scented quails eggs
Crab and young shoots in rice paper
Pear and Gorgonzola risotto balls
White and green asparagus with oregon truffles and lemon
Sweet pickled summer salad and sweet gem lettuce
Ginger prawns, wasabi spiked cream, crisped wonton
Braised beef short ribs, green apple and potato roesti, smoked applewood cheddar*

Hotel Amenities

- Café Laurel (full service)
- Cook's Landing Lounge (live entertainment nightly)
- gift shop
- Oceanside Patio/tanning deck and a lush Japanese garden
- indoor pool and Jacuzzi
- room service 7:00am-10:00pm
- dry cleaning services
- concierge services
- dogs under 30lbs welcome on the first floor, North Wing, \$50.00 per stay
- secure on-site parking and valet parking
- complimentary local, calling card and toll-free calls
- complimentary business centre with PC, Internet and e-mail access and a printer

- high speed internet service available free of charge in all guest rooms. Cable provided.
- level 2 wheelchair accessibility
- complimentary passes to the YMCA
- complimentary bicycle
- complimentary bag storage at front desk. Check-out time is 11:30am.

Transportation

Transit

BC Transit schedule information, <http://www.bctransit.com/regions/vic/> or 382-6161. The airport shuttle can be booked to take you from the Laurel Point Inn to the airport. See details below.

By Air

Located 30 minutes from downtown, Victoria International Airport serves daily flights from Vancouver International Airport and Seattle-Tacoma Airport, as well as direct flights from points throughout Canada and the U.S. Regular float plane and helicopter service to downtown Victoria is available from Vancouver and Seattle.

Helijet International Inc.

Daily scheduled service between Victoria and Seattle, downtown to downtown, Victoria and downtown Vancouver or Vancouver Airport and between Abbotsford and Victoria, Monday-Friday. Phone Number: (250) 382-6222, Toll Free: (800) 665-4354, Fax: (250) 360-2305, Email: PassengerServices@helijet.com

Harbour Air Seaplanes

Scheduled daily flights between Victoria and Vancouver and Gulf Island harbours. (250) 384-2215, Toll Free: (800) 665-0212, Fax: (250) 385-2234, Web Site: <http://www.harbour-air.com>, Email: victoria@harbour-air.com

Victoria International Airport Authority

Phone Number: (250) 953-7500, Fax: (250) 953-7509

Airport Shuttle

To get to Laurel Point Inn from the airport, you can take the Airport Shuttle which makes regular stops at all hotels and motels in Greater Victoria. The shuttle covers all incoming and outgoing flights from Victoria International Airport. You can buy your ticket at the kiosk outside the arrivals terminal. The shuttle phone numbers are (250) 386-2525, or Toll Free: 1-877-386-2525. The cost is \$15 per person to downtown. If you are in a group of 3 or more the cost is \$10 each. Taking a taxi from the airport to downtown Victoria costs about \$45.

By Sea

Victoria is well-connected to mainland British Columbia and Washington State by vehicle and passenger ferries and high-speed catamarans. Each day, dozens of ferries cross the straits, granting breathtaking views of the rocky coastline, forested islands, inlets and often marine wildlife. Victoria's arrival points include the Inner Harbour, the Town of Sidney and the Swartz Bay Ferry Terminal (35 minutes from downtown Victoria, near Sidney). <http://bcferries.com/>

Black Ball Transport

MV Coho is a vehicle and passenger ferry between Port Angeles, Washington and Victoria's Inner Harbour, Phone Number: (250) 386-2202, Fax: (250) 386-2207

Victoria Clipper

Scheduled daily high-speed catamaran service (passengers only) between Seattle and Victoria harbours. Phone Number: (206) 448-5000, Toll Free: (800) 888-2535, Fax: (206) 443-2583
Web Site: <http://www.victoriaclipper.com>, Email: reservations@victoriaclipper.com

Car Rentals

Island Auto Rentals

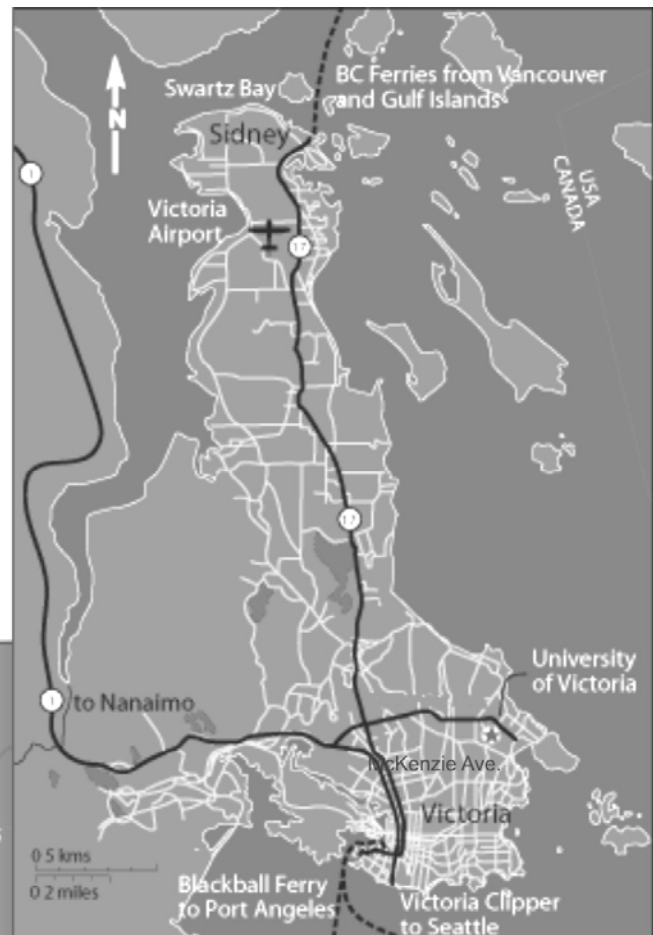
Phone Number: (250) 384-4881
Fax: (250) 380-0101
Address: 1400 Quadra Street
Email: islandrentacar@telus.net

Budget Rent a Car

Phone Number: (250) 953-5300
Toll Free: (800) 668-9833
Fax: (250) 953-5227
Address: 757 Douglas Street
Email: reserve@budgetvictoria.com

Taxis

Empress Taxi, (250) 381-2222
(wheelchair accessible vans)
Blue Bird Cabs, (250) 382-4235
(wheelchair accessible vans)
Victoria Taxi, (250) 383-7111



program

Sunday, June 3

3:00-7:00 pm	Registration and 'Sustainability Café' at the Laurel Point Inn, 680 Montreal St.. The Laurel Point is the conference venue. Register early, check your email, connect with friends, have a coffee and relax with us. (Café continues throughout conference.)	Marble Lobby
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Monday, June 4

7:00 am	Registration Opens / Buffet Breakfast in the Terrace Room	Marble Lobby
8:15 am	Greetings and Wishes for Success in Our Work Andy Thomas, Hereditary Chief of the Esquimalt Nation	Ballroom
8:25 am	Introduction of the Conference, Deborah Curran, Conference Moderator and Gene Miller, Center for Urban Innovation (Conference Host)	Ballroom
8:45 am	Conference Welcome and Introduction of the Province's Sustainability Vision and Goals. Honourable Barry Penner, Minister of Environment	Ballroom
9:00 am	Grounds for Hope: Emergent Sustainable Civil Society Paul Hawken, introduced by Joe van Belleghem	Ballroom
10:00 am	Refreshment Break	
10:30 am	2-Minute 'Snapshots' of Afternoon Workshops/Salons	Ballroom
10:45 am	'Whole-City Change': Setting the Public Policy Course for Sustainable Urbanism Tom Murphy, Sustainability Fellow, Urban Land Institute, Washington, DC; Ken Melamed, Mayor, Whistler, BC	Ballroom
12:00 noon	Meeting Sustainability Leadership Challenges in China Through Training and Education—Can the World's 'Factory Floor' Go Green? Chen Jianying, Vice-President of Environmental Management College of China, Qinhuangdao and Xue Yanyan, of Sustainable Community Development Leadership Training Program, China and , Lecturer of Environmental Management, College of China, Qinhuangdao, Delegation Coordinator	Ballroom
12:30 pm	Lunch	Terrace Room
1:15 pm	Taking on a Corporate Mission: Dramatically Reducing BC's Energy Consumption and Emissions 'Footprint', Bev Van Ruyven, Executive Vice-President, Consumer Care and Conservation, BC Hydro	Terrace Room

2:00 pm	<p>Shifting to a Sustainable Civil Society – Facilitated salons and workshops to inspire dialogue and produce new ideas and responses:</p> <hr/> <ul style="list-style-type: none"> • Development Practice and Sustainable Architecture Roger Bayley, Merrick Architecture: <i>Olympic Gold, LEED Platinum, and Community Expectations—A Profile of the Southeast False Creek Olympic Village</i> • Policy and Governance in the City/Regional Context Tom Murphy, Ken Melamed: <i>The Political Challenges of Sustainability Leadership at the Local Level—Overcoming the Structural Obstacles</i> • Design and Building Practice Jason F. McLennan, Cascadia Green Building Council: <i>The Living Building Challenge—Aligning Building Practice With Sustainability Objectives</i> • Climate Change Strategies Tom Osdoba, Director, Canada Carbon Trust: <i>Designing an Organization to Radically Cut Emissions—Combining Leading-edge Knowledge and Investment that Matters</i> • Natural Systems and Land Use Patrick Lucey, Aqua-Tex: <i>Think Like a Watershed—Regional Strategies for Successful Water Stewardship</i> • Education and Professional Development John English, Jennie Moore, Donald Yen, British Columbia Institute of Technology; Michael Bloomfield, Harmony Foundation, Moderator: <i>Integrating Sustainability with Education and Professional Training—The Imperatives of Creating a New Generation of Practitioners</i> • Cultural Shift and Community <i>Conversation with Paul Hawken</i>; Keith Jardine, Moderator 	
5:00 pm	Break (conference resumes formally at 8 a.m. Tuesday)	
6:00 pm	Reception with refreshments at the home of David & Norma Butterfield, Shoal Point (21 Dallas Rd.)	Shoal Point
Tuesday, June 5		
7:00 am	Buffet breakfast	Terrace Room
8:00 am	Integration of Monday's themes, by interlocutors Pamela Mang and Bill Reed	Ballroom
8:30 am	Regenerating Healthy Urban Communities for the 21st Century—Sustainability, The Definition of Development Appropriate to the New Century John L. Knott, Jr., Developer, Noisette Project	Ballroom
9:30 am	A New-Century Message to Business and Social Leaders: "Go Green or Go Broke" Bruce Piasecki, President, AHC Group	Ballroom

10:30 am	Refreshment Break	
11:00 am	2-Minute 'Snapshots' of Afternoon Workshops/Salons	Terrace Room
11:30 am	Can Mainstream Real Estate Investment Go Green? Scott Muldavin, President, The Muldavin Company and Executive Director, Green Building Finance Consortium; Introduced by Chris Corps, Asset Strategics	Terrace Room
12:30 pm	Lunch	Terrace Room
1:15 pm	Gaining Ground: What is Possible?, David Butterfield, President, Trust for Sustainable Development/Developer, Loreto Bay	Terrace Room
2:15 pm	<p>The Challenge of Sustainable Development – Salons organized and facilitated to study a particular dilemma and to elicit strategic responses in:</p> <hr/> <ul style="list-style-type: none"> • Urban-Scale Policy and Governance Mark Holland, Holland Barrs Planning Group: <i>Sustainable Cities 2050—Strategic Planning for Whole-City Transformations</i> • Finance and Valuation Scott Muldavin, the Muldavin Company and Chris Corps, Asset Strategics: <i>From Conventional to Sustainable: Removing Structural Barriers to Sustainable Real Estate Investment</i> • Business Values and Practice Bruce Piasecki, President, AHC Group and R. Paul Herman, CEO and Founder, HIP Investor (Human Impact + Profit): <i>'Business-As-Unusual'—Moving to New Value Propositions that Deliver for Shareholders and Society</i> • Sustainable Cities Visioning and Performance Management Boyd Cohen, President, Visible Strategies: <i>Using the 'See-it' Tool to Close the Sustainability Integration Gap</i> • Education and Professional Development Steve Grundy and Dan Spinner, Royal Roads University: <i>Living Learning Sustainability Laboratory Campus, and Greener Las Vegas—a 'New Paradigm' Relationship with the Nevada Development Authority</i> • Cultural Shift and Community Bill Reed, Integrative Design Collaborative and Alex Zimmerman, Applied Green Consulting Ltd.: <i>Shifting Our Collective Mindset: Deep Questions of Stewardship</i> • Development Practice John L. Knott Jr., Developer, Noisette Project: <i>Sustainability's Promise of Social Change—Building Social Repair Into Development Programs</i> 	
5:00 pm	Break	
5:15 pm	Reception at the Laurel Point Inn, hosted by Center for Urban Innovation, British Columbia Institute of Technology, and Royal Roads University	Terrace Room
6:30 pm	Dinner and networking on your own	

Wednesday, June 6

7:00 am	Buffet Breakfast	Terrace Room
8:30 am	Integration of Tuesday's proceedings, by interlocutors Pamela Mang and Bill Reed	Ballroom
9:00 am	Sustainability As a Centrepiece of the 4th World Urban Forum, Nanjing, China; and An Introduction to GUSSE—Global Urban Sustainability Solutions Exchange Charles Kelly, Commissioner General, 3rd U.N. World Urban Forum (Vancouver)	Ballroom
9:15 am	Sustainability as a Centrepiece of the 4th World Urban Forum, Nanjing, China Zhang Shenghua, Deputy Director of Policy and Legislation Department, Nanjing Municipal Construction Commission and Wu Heli, Section-Chief of Resource Development of WUF4 Preparatory Committee	Ballroom
9:30 am	Made-in-China: "Eco-blocks" a Replicable Model for Sustainable Neighborhoods Harrison Fraker, Dean, School of Architecture and Environment, UC Berkeley	Ballroom
10:30 am	Training Mayors for Sustainable Community Development in China Wang Zhongping, Director of National Training Center for Mayors of China, and Li Hua, Division chief and mayor training course coordinator, National Training Center for Mayors of China	Ballroom
10:55 am	Break	
11:10 am	Getting Past the 'Green Costs More' Obstacle Joe van Belleghem, Managing Partner, Windmill Developments, Dockside Green	Ballroom
11:55 am	Tools to Measure and Manage Our Actions and Intentions Susan Burns, Managing Director, Global Footprint Network	Ballroom
12:30 pm	Buffet Lunch	Terrace Room
1:05 pm	Whole-City Change—Imperatives and Challenges Mark Holland, Holland Barrs Planning Group	Terrace Room
1:20 pm	Gaining Ground...Much More Quickly, Now Deborah Curran and Gene Miller	Terrace Room