



Wednesday, June 14	
3:00-9:00 p.m.	Early registration and informal social with refreshments at Laurel Point Inn
7:30-9:00 p.m.	<b>James Kunstler public lecture, "The Long Emergency"</b> and book signing, McPherson Playhouse (included in registration fee). Tickets for the public are \$12.50 and available through the box office at (250) 386-6121 or toll-free 1-888-717-6121.

Thursday, June 15	
7:30 a.m.	Registration resumes / buffet breakfast available
8:00 a.m.	Welcome and introductions
8:30 a.m.	Keynote Address by John Knott: <b>"The Challenge Before Us: Setting the Context for Sustainable Urban Development"</b>  Respondent's panel: Bill Reed, Pamela Mang, Gene Miller Moderator: Deborah Curran
10:30 a.m.	<b>Project Showcase: Dockside Green</b> - Joe Van Belleghem
12:00 p.m.	Lunch
12:30 p.m.	Keynote Address by James Kunstler <b>"Beyond the Long Emergency: Lessons in Sustainable Development"</b> (at lunch venue)

2:00 p.m.	<p>Salon Offering #1 – Choose from:</p> <ul style="list-style-type: none"> <li>• <b>“Green Value”</b> – Chris Corps, Joe Van Belleghem</li> </ul> <p>We understand that sustainable development can pay – what are the key elements of that on a building and neighbourhood scale? What are the tradeoffs? How has this changed in the last five years, and where will it be in another five?</p> <ul style="list-style-type: none"> <li>• <b>“Green Attitudes: Skin Deep or An Enduring Cultural Shift?”</b> – Cheeying Ho, Michael Bloomfield, Jennie Moore</li> </ul> <p>How does the public perceive “sustainability”? What does it mean in North America, and specifically in building and marketing new developments? What elements of sustainability are most appealing to the public and which are non-starters? What tools are governments and developers using to effect a cultural shift towards sustainability?</p> <ul style="list-style-type: none"> <li>• <b>“Revitalizing Spent Places”</b> – Storm Cunningham</li> </ul> <p>The vestiges of the post-war industrial era and many 1960’s and 1970’s buildings and land uses are ripe for redevelopment. This includes the derelict industrial areas and strip malls that can be found in any community. What are the most promising end-of-life-cycle opportunities and how can these be turned into complete communities? What are the criteria for renewal?</p> <ul style="list-style-type: none"> <li>• <b>“The Long Emergency at Home: Conversation with James Kunstler”</b></li> </ul>
3:45 p.m. to 5:15 p.m.	<p>Salon Offering #2 – Choose from:</p> <ul style="list-style-type: none"> <li>• <b>“Financing Sustainable Development”</b> – Vancity Savings and from Vancity Enterprises, Detlef Beck, Lee Davis, Dan Paris</li> </ul> <p>Unconventional development may need unconventional financing. What is the current appetite of financial institutions for sustainable development, on a site and community-wide basis? What is the package of financial instruments that are most appealing for green projects? What are future projections for reforms in the finance industry that will address some of the current approaches?</p> <ul style="list-style-type: none"> <li>• <b>“Embracing Sustainable Development As Our Own: Case Studies of Cultural Change”</b> – Cheeying Ho, Michael Bloomfield, Jennie Moore</li> </ul> <p>Examples of social marketing campaigns, partnership projects and other successful initiatives that have created cultural shifts in the target population. Who’s “getting” sustainable development?</p> <ul style="list-style-type: none"> <li>• <b>“Revitalizing Spent Places: Partnerships and Policy”</b> – Storm Cunningham</li> </ul> <p>What are the key partnership opportunities when revitalizing an existing neighbourhood or site? How much time should be spent on reforming policy, and what are key policy tools to achieve sustainable development? Are these equally applicable in small towns and cities?</p> <ul style="list-style-type: none"> <li>• <b>“The Long Emergency At Home: Conversation with James Kunstler”</b></li> </ul>
6:30 p.m.	<p>Reception at home of David Butterfield, Shoal Point (21 Dallas Rd.) hosted by The Trust for Sustainable Development and Loreto Bay</p>

Friday, June 16	
7:30 a.m.	Buffet breakfast available
8:20 a.m.	Announcements
8:30 a.m.	Review of previous day's work and today's challenges – Deborah Curran, Gene Miller
8:45 a.m.	Keynote Address by Ed McMahon: <b>"The Dollars and Sense of Sustainable Development"</b>
10:30 a.m.	<b>Project Showcase: Noisette Project</b> – John Knott
12:00 p.m.	Lunch
12:30 p.m.	Keynote Address by Storm Cunningham (at lunch venue): <b>"Restoring the World For A Living"</b>
2:00 p.m.	<p>Salon Offering #3 – Choose from:</p> <ul style="list-style-type: none"> <li>• <b>"Greenfield Sustainable Development"</b> – Andy Kesteloo, Ed McMahon When is it appropriate to move to greenfield sites? Is there a way to make market imperatives and density imperatives converge? What are criteria for greenfield sites to qualify as sustainable development?</li> <li>• <b>"From Integrated Watershed Management to A Web of Life Approach"</b> – Patrick Lucey, Pamela Mang Overview of change of thinking from resource management to approach based on web of life. Can we go past eco-friendly to eco-operative and integrative?</li> <li>• <b>"Reconstructing the Paper Trail: Ladders of Policy Integration"</b> – Jon O'Riordan, Gordon Feller From federal to local, policy and regulations must be integrated to support sustainable development. What are some of the key federal, state/provincial and local policy drivers? Who must be their champions?</li> <li>• <b>"Sustainable Development: One-Wave Wonder or Here to Stay?"</b> – A Developer Opinion Spectrum Conversation with David Butterfield, Ken Mariash and John Knott.</li> </ul>
3:45 p.m.	<p>Salon Offering #4 – Choose from:</p> <ul style="list-style-type: none"> <li>• <b>"Greening Suburbia or Creating Compact Complete Communities?"</b> – Rob Buchan, Ed McMahon Examples of new approaches to greenfield development, including discussion of the Westhills Green master plan in Langford, BC.</li> <li>• <b>"Applying the Web of Life: Project Examples"</b> – Patrick Lucey, Pamela Mang Application of a web of life approach to built project examples. How is ongoing maintenance of the ecosystem handled and what is the cost? How are unconventional liability concerns (flooding, West Nile Virus habitat) addressed?</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>“Pushing Policy: Examples of Integrated Approaches”</b> – Jon O’Riordan, Gordon Feller Case studies of federal to local level policy integration for sustainable development. How-to bring the legislators to our side.</li> <li>• <b>“Integrated Sustainability Planning: The Complete Neighbourhood Approach / Who’s Needed At The Table?”</b> – Conversation with David Butterfield, Ken Mariash and John Knott Key elements of creating a compact complete community; the challenges to ensure that all of the elements of environmental, social and economic stability are present.</li> </ul>
5:30 p.m.	Reception at Laurel Point, hosted by Bayview Properties, Heritage Partners and Center for Urban Innovation
6:30 p.m.	Dinner on your own

Saturday, June 17	
7:30 a.m.	Buffet breakfast available
8:05 a.m.	Announcements
8:25 a.m.	Review of previous day’s work and today’s challenges – Deborah Curran
8:30 a.m.	Keynote address and questions: Timothy Beatley <b>“Sustainability in the International Context”</b>
10:30 a.m.	<b>Project showcase discussion: Loreto Bay</b> – David Butterfield
12:00 p.m.	Lunch
12:30 p.m.	<b>“Putting It All Together: Next Steps to Gaining Ground”</b> – Bill Reed, Pamela Mang, Gene Miller
1:15 p.m.	Closing – Deborah Curran
1:30 p.m.	<p><b>Field trip hosted by Aqua-Tex Consulting (optional)</b></p> <p>Patrick Lucey and Cori Barraclough, freshwater ecologists with Aqua-Tex Scientific, will lead a field trip to several projects in the local area which showcase the many ways in which Smart Municipal Development can drive restoration of aquatic habitat while providing cost-effective rain water management. These projects vary in age from 10 years to 10 months old and include single-family infill, multi-family, agricultural and commercial developments. These projects demonstrate practical, cost-effective, ecologically functional solutions to common problems that apply across all landscapes. The field trip will last approximately four hours. Please reserve your spot for this excursion by emailing Geoff Gosson, Conference Manager, at <a href="mailto:info@gaininggroundsummit.com">info@gaininggroundsummit.com</a> or (250) 858-4600. Space is limited.</p>

## Biographies

### Storm Cunningham

author of *The Restoration Economy*, is Executive Director of the Revitalization Institute, the alliance for community renewal and natural resource restoration. The institute's mission is "to advance restorative development of communities and natural resources worldwide."



Cunningham was, from 1996 to 2002, the Director of Strategic Initiatives at the Construction Specifications Institute, an association of 18,000 architects, engineers, contractors and manufacturers that influences the standard for commercial construction in the U.S., Canada and other countries.

His presentation at Gaining Ground will profile the trillions of dollars of "restorable assets" in North America; the keys to revitalizing communities and regions; numerous innovative policy and planning-related issues; and restorative development's relationship to sustainable development and smart growth. He will emphasize the power and potentials of integrated restoration projects and integrated revitalization programs.

### James Kunstler

is one of the best-known of our social critics who has focused on the insanity and destructiveness of North American land use, the "suburban fiasco," and the collapse of community resulting from our building practices and car dependency.

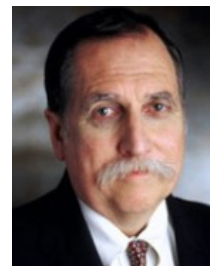


Author of *Home From Nowhere*, *The Geography of Nowhere*, *The City In Mind*, and the current and controversial *The Long Emergency*, Kunstler has thoroughly examined the pathologies of recent and current land use and development practice and policy. He has been a cautious champion of New Urbanism and a thoughtful pessimist about our society's capacity and practical ability to change its patterns of energy use and consumption.

His presentation at Gaining Ground will touch on the vast historical landscape of mistakes and mis-steps, and open up the urgent need for the sustainability and restoration 'movement' to influence current land use and community-making practice.

### Ed McMahon

a nationally renowned authority on sustainable development, land conservation and urban design is currently ULI/Charles Fraser Senior Resident Fellow for Sustainable Development at the Urban Land Institute in Washington, DC. McMahon is formerly the vice president and director of land use programs at The Conservation Fund.



Quoted recently at a ULI-sponsored forum, McMahon described the need to preserve green infrastructure: "Smart conservation is just as important as smart growth. Smart conservation is proactive, large-scale and coordinated. We need to think of open space as a form of infrastructure just as we think of roads as infrastructure. It must be viewed as a necessity, not an amenity; and it must be preserved as a connected, contiguous system."

Author of *Land Conservation Finance* and *Better Models for Commercial Development*, and currently helping to head up the ULI redevelopment response in New Orleans, McMahon will emphasize opportunities and strategies for new and better relationships between development and environment.

### **John Knott**

Developer of the 3,000-acre “Noisette” Project in Charleston, South Carolina – one the largest and most ambitious sustainable developments in the U.S – refers to himself as a ‘change agent’, Knott limits his annual speaking to eight presentations, and hopes to influence participants to more seriously consider the social equity potentials of sustainable development. He has built “Noisette” around the principles of sustainability not limited to environmental goals, but social ones as well.



As the project website notes, “Noisette” is not just about the physical process of urban renewal, it is about community renewal through non-profit initiatives in education, the arts and social justice.”

Knott expects to deliver a powerful message about the potential of sustainable development to replace “mindless urban sprawl” and to renew both commonsense approaches to human settlement and the values of community. He looks forward to spending time engaged with legislators, policymakers, NGO’s and other interests.

### **Timothy Beatley**

Timothy Beatley is Teresa Heinz Professor of Sustainable Communities, in the Department of Urban and Environmental Planning, School of Architecture at the University of Virginia, where he has taught for the last eighteen years. His primary teaching and research interests are in environmental planning and policy, with special emphasis on coastal and natural hazards planning, environmental values and ethics, and biodiversity conservation. He has published extensively in these areas, including the following recent books: *Ethical Land Use* (Johns Hopkins University Press, 1994); *Habitat Conservation Planning: Endangered Species and Urban Growth* (University of Texas Press, 1994), *Natural Hazard Mitigation* (Island Press, 1999, with David Godschalk and others); and *An Introduction to Coastal Zone Management* (Island Press, 2002, Second Edition, with David Brower and Anna Schwab).



In recent years much of his research and writing has been focused on the subject of sustainable communities, and creative strategies by which cities and towns can fundamentally reduce their ecological footprints, while at the same time becoming more livable and equitable places. To this end, he is the recent author of *The Ecology of Place* (Island Press, 1997), with Kristy Manning, which reviews innovative local sustainability practice from around the country and provides practical guidance on creating more sustainable urban form, restorative local economies, and stronger communities. Beatley has recently returned from a year’s research in Europe, specifically examining the experiences of some 30 cities, in twelve European countries. The findings of this study have been published in a recent book entitled *Green Urbanism: Learning from European Cities* (Island Press, 2000). He is also the author of a new book *Native to Nowhere: Sustaining Home and Community in a Global Age* (also published by Island Press, December, 2004).

Beatley holds a PhD in City and Regional Planning from the University of North Carolina at Chapel Hill.

**Detlef Beck** is the Director, Community Enterprise for Vancity Enterprises, a subsidiary of Vancity Credit Union. He is responsible for developing and implementing the regional community investment strategy for Vancity Enterprises and Dockside Green, a LEED platinum development in Victoria.

**Michael Bloomfield**, founder and executive director of Harmony Foundation, has broad experience with environment, community development, and international issues. Building on its long track record in sustainability, the Foundation recently published *Green Cities: A Guide for Sustainable Community Development*.

**Rob Buchan**, Clerk-Administrator for the City of Langford, British Columbia, oversees all municipal operations for the city and has been instrumental in Langford's planning to develop the continent's first sustainable neighbourhood. Previously, Rob was Langford's city planner for nine years.

**David Butterfield** is President of The Trust for Sustainable Development and Chairman of the Loreto Bay Company. Over the past decade, David has been at the forefront of developing sustainable communities and buildings in North America.

**Chris Corps**, Principal of Asset Strategics Ltd, Victoria, BC, is past chairman of the Royal Institution of Chartered Surveyors Canada. Chris is the author of the acclaimed *Green Value*, published last year by RICS.

**Deborah Curran** is Principal of Deborah Curran and Company, a law firm specializing in legal strategies for smart growth. Deborah, who co-founded Smart Growth BC and served as its president for five years, is currently on the Faculty of Law at the University of Victoria and is a board member of the Victoria Foundation.

**Lee Davis**, President and CEO of Vancity Capital, has nearly 30 years experience in the financial services industry. Having joined Vancity Capital in 2000, he specializes in financing for the sustainable economy, including alternative energy.

**Gordon Feller**, CEO of the Urban Age Institute in San Francisco, California, has involved himself for nearly a quarter century with making cities sustainable. He has authored over 400 articles, editorials, and commentaries and serves as editor of *Urban Age Magazine*.

**Cheeying Ho** has worked in the area of land use and transportation for the past 12 years. Currently the Executive Director of Smart Growth BC, she previously headed up BEST (Better Environmentally Sound Transportation), British Columbia's leading sustainable transportation advocacy organization.

**Andy Kesteloo**, Principal of Thornley BKG Consultants, has three decades of experience in construction and green building, with particular expertise in cost planning. Andy serves on the board of the Canada Green Building Council, chairing its Product Steering Committee.

**Patrick Lucey**, aquatic ecologist, is Principal for Aqua-Tex Scientific Consulting, working extensively with municipal watershed management planning. Aqua-Tex consults closely with agencies, industries, and community organizations to implement innovative solutions that protect and restore waterbodies.

**Pamela Mang** is Principal with Regensis, Inc. in Santa Fe, New Mexico, an ecological resource firm helping designers, planners, and developers regenerate the health of natural and cultural systems. Author of many articles, her work draws on 25 years of consulting experience, specializing in LivingSystems Thinking.

**Kenneth Mariash** is a developer of major mixed use projects throughout North America including Calgary's Deerfoot Meadows and Victoria's Bayview and the adjacent Roundhouse Lands. Trained as an architect, Ken applies both design and finance criteria to major urban projects and is an outstanding active listener to community values and goals.

**Jennie Moore** is Director of Sustainable Development and Environmental Stewardship Programs, School of Construction and the Environment, British Columbia Institute of Technology. Previously, she was Strategic Initiatives Division Manager for the Greater Vancouver Regional District, where she played a key role in advancing sustainability initiatives.

**Jon O'Riordan**, former Deputy Minister, British Columbia Ministry of Sustainable Resource Management, now serves as adjunct professor at the University of British Columbia. Jon brings his vast experience of government and politics to his passion for enacting practical approaches and policies towards sustainability locally, regionally, and nationally.

**Dan Paris**, Director of Development and Acting CEO of Vancity Enterprises, is responsible for leading and directing Vancity Enterprises' team during its transitional period. He brings 17 years experience in real estate development, consulting and design.

**Bill Reed**, Vice President of Innovative Design Consulting in Cambridge, Massachusetts, is an internationally recognized specialist in issues related to green design and was one of the developers of the LEED system for the U.S. Green Building Council.

**Joe Van Belleghem**, Partner at Windmill Developments, is spearheading the development of Dockside Green in Victoria, BC. Well-known for his sustainability work, Joe previously developed Canada's first LEED-certified (gold) building, the Vancouver Island Technology Park, and is on the board of both the U.S. and Canada Green Building Councils.